

Evaluation Report Homeless ID Project

Key Campus
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Executive Summary

“The ID is your key everywhere.”

The Homeless ID Project (HIDP), located in downtown Phoenix, serves as a vital resource for people experiencing poverty and homelessness. Without an ID, individuals are often unable to secure housing, obtain employment, access healthcare, or enroll in public benefits. This evaluation examined HIDP’s reach, client demographics, and early outcomes to better understand its impact and opportunities for growth.

In August 2025 alone, HIDP served **1,422 individuals**, reflecting both high demand and the organization’s capacity to operate as a key access point within the homeless service system. According to their 2025 impact report, they see an average of 82 clients a day, and the majority of clients served were adults in midlife, with **84% between the ages of 26 and 65**, highlighting the program’s importance for individuals actively seeking employment, housing, and stability.

HIDP serves a **racially and ethnically diverse population**, including significant representation of Black/African American, American Indian/Alaska Native, and multiracial individuals. Compared to Arizona’s general population, these groups appear overrepresented, suggesting that HIDP is effectively reaching communities that experience disproportionate barriers to housing and services.

Outcome data from HMIS and client interviews indicate that access to identification is closely linked to progress toward stability. Among a sample of clients:

- **10% obtained housing** after receiving identification, with many entering shelter or transitional housing and others securing permanent housing or staying with family.
- **15% obtained income**, either through employment or enrollment in benefits such as SNAP or SSI.
- Additional clients demonstrated early progress, including applying for housing, seeking employment, or engaging in recovery services.

Client interviews reinforced these findings. Participants consistently described identification as a gateway to services, with many reporting improved access to food assistance, healthcare, and other supports. One client summarized the impact: *“Now I am able to get a job, medical assistance, and food assistance... it gave me hope.”*