



# **HOMELESS** **I.D. PROJECT**

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**VALLEY TOYOTA DEALERS ARE SIGNATURE SPONSOR FOR HOMELESS ID  
PROJECT'S  
1000 VOICES CAMPAIGN AND 1000 VOICES BREAKFAST**

PHOENIX, Ariz. (March 5, 2024): Valley Toyota Dealers have partnered with [Homeless ID Project](#) as Signature Sponsor for the 2024 1000 Voices Campaign and the annual 1000 Voices Breakfast scheduled for Oct. 4 at the Arizona Country Club.

The 1000 Voices Campaign launched in 2023 to raise awareness about the Homeless ID Project and to generate volunteer and donor support for the nonprofit agency that provides identification replacement documents including birth certificates and other documents for individuals experiencing homelessness who may have lost their IDs or had them stolen.

In 2023, Homeless ID Project provided replacement documents to more than 15,000 people

“As Toyota dealers, we know how fortunate we are in so many ways, and helping people in need in our community is a major focus for our entire association,” said Valley Toyota Dealers board member Brian McCafferty. “The services that Homeless ID Project provides to individuals experiencing homelessness is literally life saving because an ID is vital for anyone wishing to find employment, housing and to end their homelessness.”

Homeless ID Project Executive Director Rick Mitchell said that partnerships like that with Valley Toyota Dealers “are so important because they engage our diverse and caring community in generating and participating in conversations about ending homelessness. Ending homelessness requires a broad collaborative effort and strategy

– 1000 voices and more – and we are deeply grateful to have Valley Toyota Dealers alongside us in achieving that goal.”

Last September, Homeless ID Project entered into a partnership with the Arizona Department of Transportation Motor Vehicle Division to open offices at Key Campus (formerly Human Services Campus) and other locations for clients experiencing instability or homelessness to get replacement driver licenses or state IDs without having to find transportation several miles to the nearest MVD office. State-issued IDs are essential for obtaining services and employment.

This year’s campaign will be kicked-off with a free Barbeque Dinner at the Arizona Posse Grounds on March 30 at 5 p.m. Please RSVP by clicking on the “Join us on March 30<sup>th</sup>...” icon at: [www.homelessidproject.org](http://www.homelessidproject.org).

The 1000 Voices Breakfast in October is a free event. More information about the fund-and-awareness raising breakfast will be posted on the Homeless ID Project website at <http://www.homelessidproject.org/>. Information about the 1000 Voices Campaign also can be found on the website.

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**ABOUT HOMELESS ID PROJECT:** Homeless ID Project is a privately funded 501(c)(3) and an Arizona Qualifying Charitable Organization (QCO 20296) whose mission is to empower homeless individuals and families to END their homelessness and rebuild their lives by providing the critical first step of identification replacement services. The agency was founded in 1988 by Reverend Gerald Roseberry following 30 days of self-imposed homelessness where he learned that many individuals experiencing homelessness wanting a job or find housing were stuck, having no access to replacement documents that had been lost, stolen or left behind. The agency now serves the community from two permanent locations and 12 shared space locations, seeking both to end and prevent homelessness. More information is available at [www.HomelessIDProject.org](http://www.HomelessIDProject.org).

**ABOUT VALLEY TOYOTA DEALERS:** Founded in 1989, Valley Toyota Dealers consists of all 10 Toyota dealers in the metropolitan Phoenix area, including AutoNationToyota Tempe, Avondale, Bell Road, Berge, Big Two, Camelback, Earnhardt, Larry H Miller, Right, and Toyota of Surprise. For more information, visit [www.valleytoyotadealers.com](http://www.valleytoyotadealers.com).